

# CUSTOM GUIDE



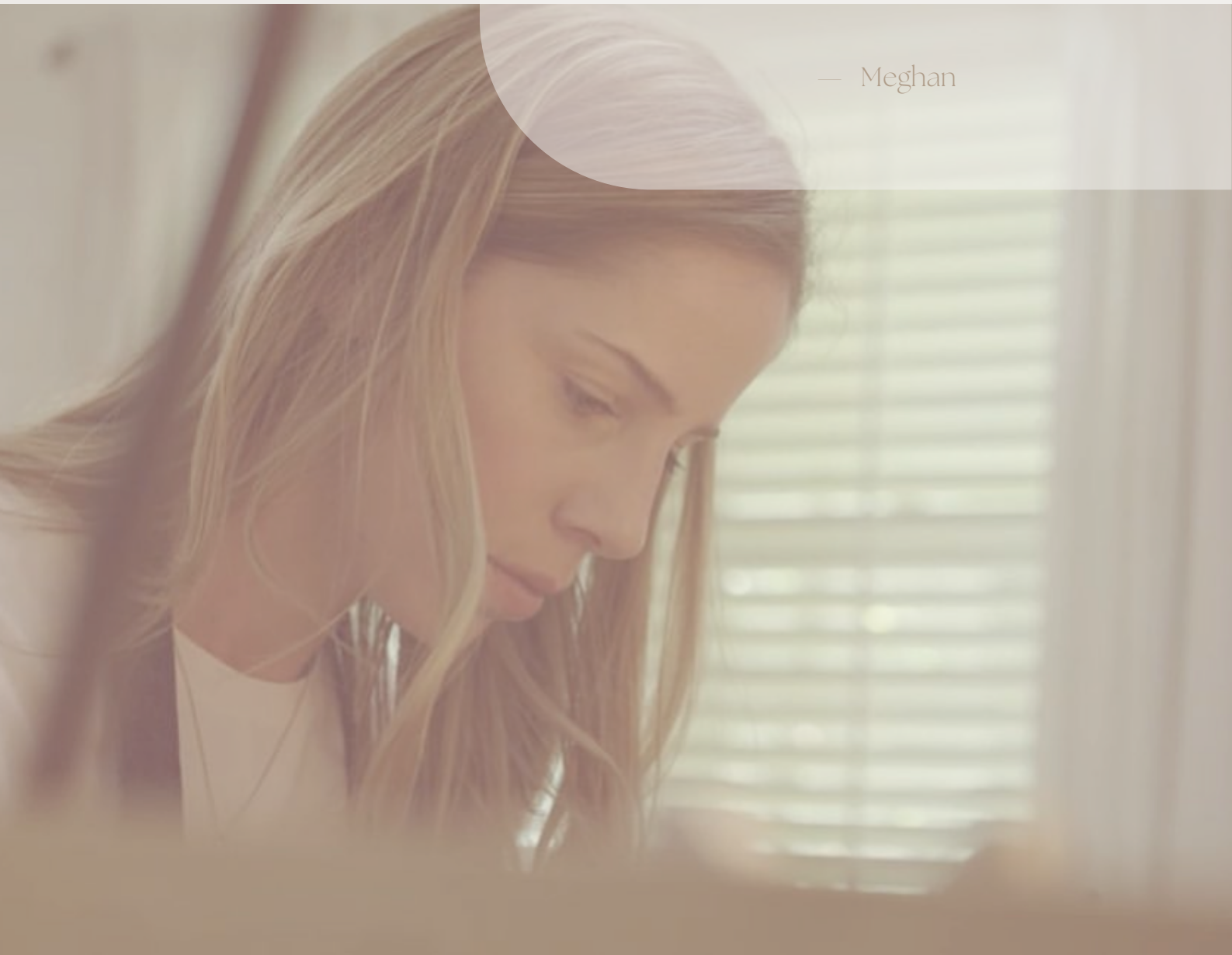
AURUM CO.

Fine custom jewelry  
Always one of a kind

# HELLO & WELCOME

Thank you for being here and for considering Aurum Co. for your special custom piece. We look forward to the possibility of sharing every step from the design process to the final result you can wear proudly.

— Meghan



# MEET THE TEAM



Owner + Jewelry designer

*Meghan Prentice*

Meghan grew up in a creative household and has been designing jewelry for 8+ years. When she's not in the studio, she enjoys spending time with family and friends, walks by the lake and finding the best iced coffees in town.



Studio pup

*Timber*

Though Timber loafs around the house all hours of the day, she does eventually make it down to the studio on those long work nights for naps, headscratches and to chew on her collection of bones. Look out for her on our IG!





## CUSTOM ENGAGEMENT RINGS

*STARTING AT \$2,500*

Whether it be assisting with selecting a center stone or working with family heirloom stones, we will work with you in design to match your vision and keep you involved through the entire design process; from selecting gemstones, to the first illustration render, to approving CAD renderings, and finally to the part where we get to do the big reveal.

## CUSTOM BANDS

*PRICING VARIES*

We will design and create a wedding band to be the perfect fit around your previously designed engagement ring with exact measurements but will also gladly work around engagement rings from other designers to create a seamless match. Have it be a rather minimal and simple design, or one that glistens just as much as your engagement centre stone.



*Updated photo coming soon*

# Design Process

Once an interest in custom design has been initiated, the design process starts with setting up a date and time for an in-person visit at our studio or a local coffee shop.

This will allow us to get a good understanding on your vision, stones to be sourced and any other special details that are important to you.

Once details are noted, stones will be sourced for our next consultation. The goal of the second visit, is to decide on a centre stone and a design layout. The consultation fee is a \$200 deposit that counts toward your project and is non-refundable should you choose not to proceed with your design.

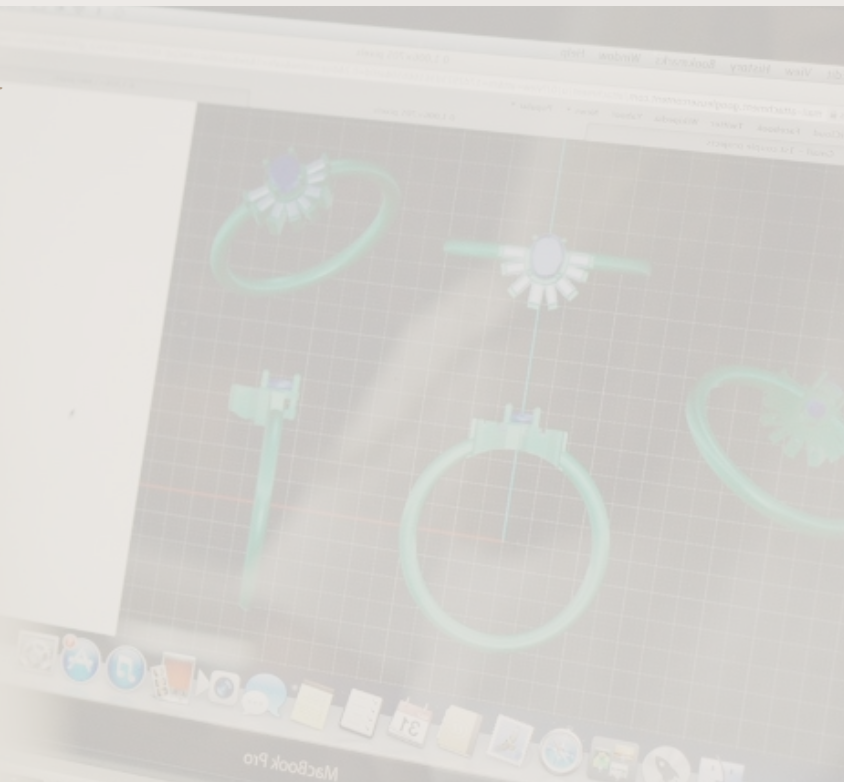
Within a week from the second visit, we will present an illustration and quote to you of the chosen design. Once we have an approval on both, we will submit an invoice for 50% of the projects' cost minus the initial deposit. After payment has been completed, the 3D design stage will begin.

Along the way, we will keep you updated and present to you an accurate and highly detailed render of your design of all angles of your piece. This is the final stage in design and where changes could be made for an additional fee.

After approval of the 3D renderings, this is where your project will move into the production phase where casting takes place in the desired metal purity and the piece goes through many other stages to be finished up at the bench. We will be in touch with every step of the design process to ensure you are comfortable and we match your vision and all expectations.

As for timeline of your piece, the entire design process from the very first visit to the final presentation of your piece is roughly 10-12 weeks, depending on revisions on the design and its complexity. Projects that are in need of completion sooner are subject to a rush fee of 10%.

— One of our OOAK  
CAD designs — →



# PROJECT TIMELINE

01

## Consultations

We first meet in-person (or virtually for remote clients) to discuss your vision, cover specific details on the design and to narrow down on your ideal choice of centre stone in order for us to source for our next visit.

02

## Illustration

Within a week of our second consultation, an illustration is sent to you for precise details. Once we receive approval, we will invoice for the first half of the design, minus the initial deposit.

03

## 3D renderings

We will start the 3D CAD process once payment is received and will again send over accurate renderings of your piece. Timeline for this alone is 2-4 weeks.

04

## Production

Once we receive your approval on the 3D renderings, this is where the magic happens and your project turns into a tangible piece of jewelry. Timeline is 4-6 weeks and does not include delays on design changes on the clients' end.

05

## Completion

We will be in touch when your piece is ready for pick up! Final payment is due (if remote, final payment and shipping fee is due prior to shipment).

A background image showing a silver laptop with a black keyboard and a pair of black-rimmed glasses with orange temples, resting on a light-colored surface.

## *Three installments*

1

Consultation deposit (\$200)

2

Payment of first 50% of project

3

Remaining balance (and shipping  
if applicable)

# PAYMENT



# THANK YOU

Thank you for  
considering us for your  
special custom piece.  
We cannot wait to bring  
your vision to life!

[Click here to  
get started!](#)

